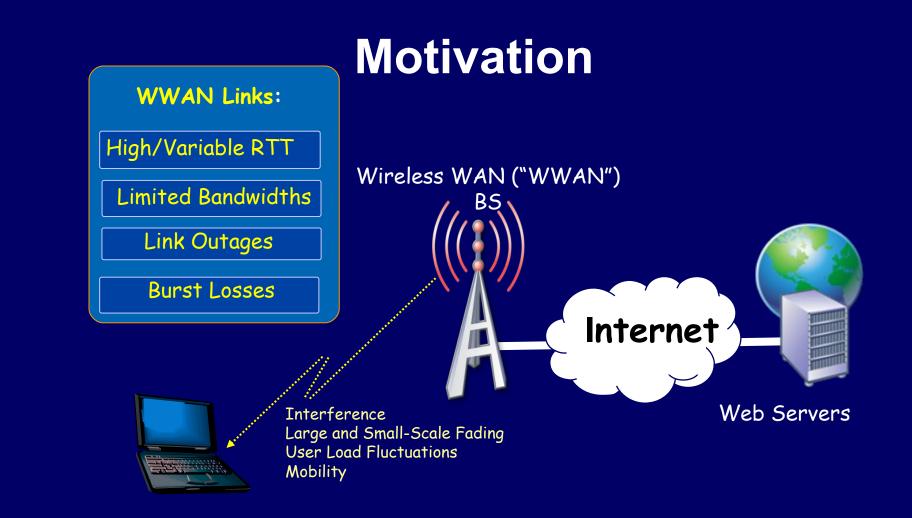
Performance Optimizations for Wireless Wide-Area Networks

Rajiv Chakravorty Suman Banerjee Pablo Rodriguez Julian Chesterfield Ian Pratt





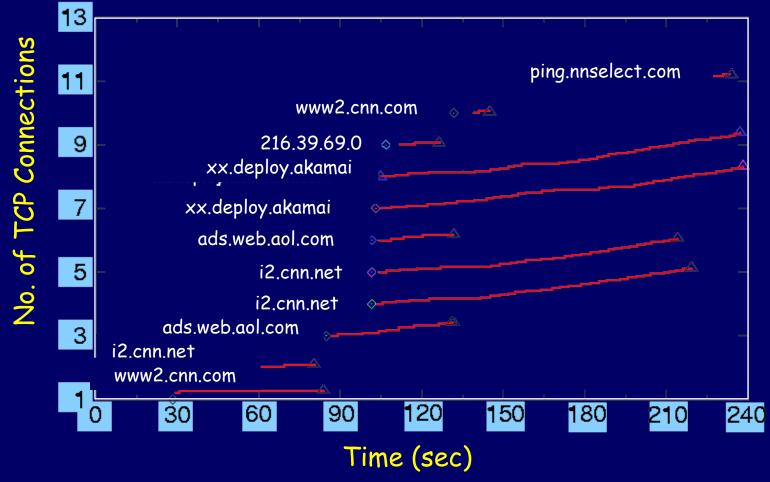




User Experience in "WWANs" significantly different from the relatively stable 802.11 WLAN

Why is the Web so Slow?

CNN Timeline over GPRS - Mozilla 1.4/HTTP 1.1



CNN Download takes well over 3 mins...

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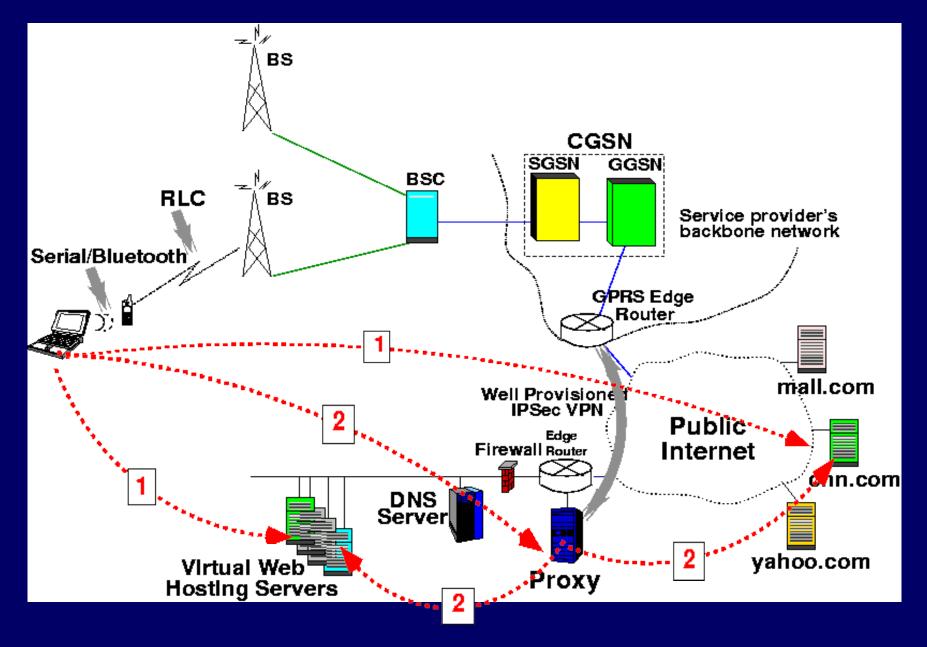
Three Main Contributions

Benchmark— Web Browsers, Protocols and techniques over Wireless WANs

Implement & Study— Range of Optimizations at different layers of the stack and their cross-layer impact on applications

Introduce— A methodology for realistic and repeatable web experiments over WWAN

Cambridge Infrastructure and Testbed



Experimental Methodology

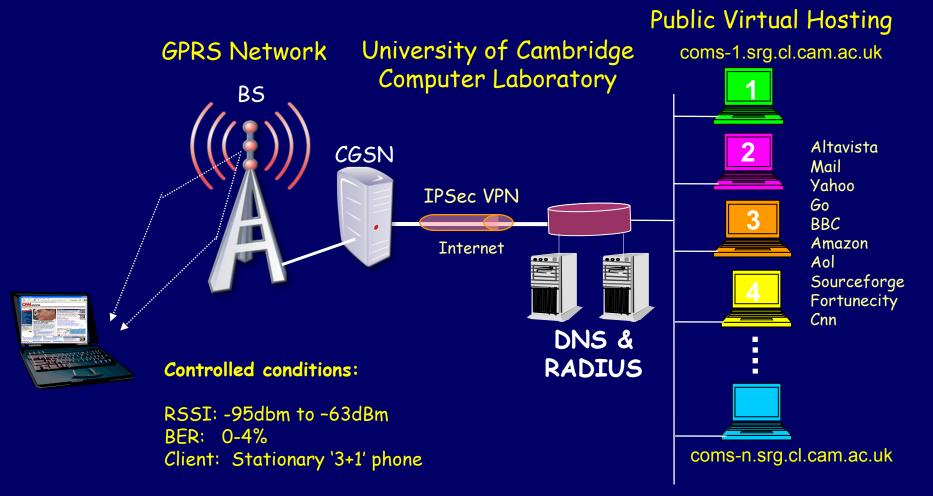
We use Virtual web-hosting

Contents of some popular Web-sites change very frequently (e.g. CNN changes in minutes)

We replicate the key components of some popular Internet Web Sites in our Lab (Replicate both Volume and Structure)

Virtual Web-hosting allows Web experiments to be Repeatable and Reproducible

Cambridge Open Mobile Virtual Hosting Infrastructure



Content Selection

✓ Web-sites Ranked in → 100hot.com
 ✓ Choice based on Content "diversity"

Web	No. of	Object	Sum	Avg.
Page	Servers	Count	(KB)	(KB)
Mail	4	11	37KB	3.3KB
Yahoo	6	16	61KB	3.8KB
Amazon	3	42	92KB	2.2KB
CNN	6	67	187KB	2.8KB

"Diversity" = Number of Servers, Object count/size, Content types, volume and their distribution

Performance Benchmarks

HTTP 1.1

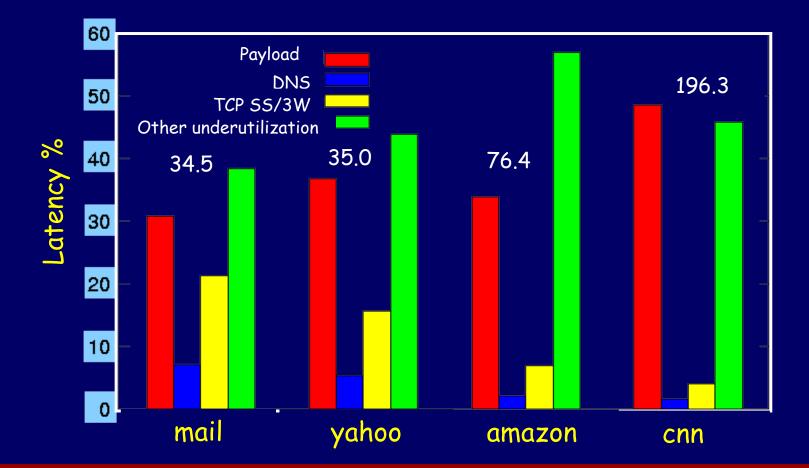
TCP

Website	Sum (KB)	HTTP T'put (Kbps)	%Dgr.
MAIL	37KB	8.5	-79%
УАНОО	69KB	13.8	-66%
AMAZON	92KB	9.6	-75%
CNN	187KB	7.6	-81%

File	тср	
	T'put (Kbps)	%Dgr.
5KB	18,1	-54%
50KB	29.7	-25%
100KB	30.5	-23%
200KB	29.9	-25%

When TCP tuned to work relatively well, why is the performance of HTTP 1.1 worse?

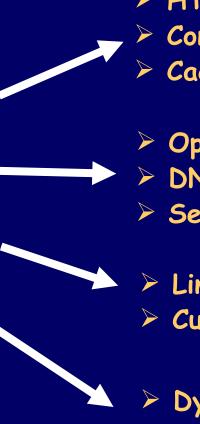
Factoring (Under) Performance



Payload and default HTTP 1.1 behavior impacts web downloads over WWANs

Multi-layer Optimizations

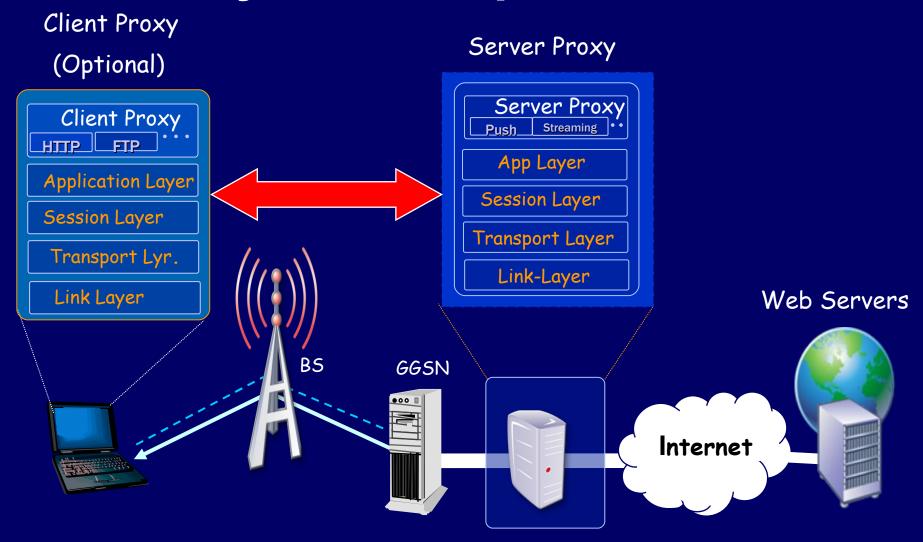




- HTTP Pipelining
 Content Compression
 Contine (Dolto Encodie)
- Caching/Delta Encoding
- > Optimizing Browser Conn.
- > DNS/URL-Rewriting
- Server-side `Parse-n-Push'
- Link-adapted TCP Variant
 Custom Transport Protocol

Dynamic FECs
 (trace-driven simulations)

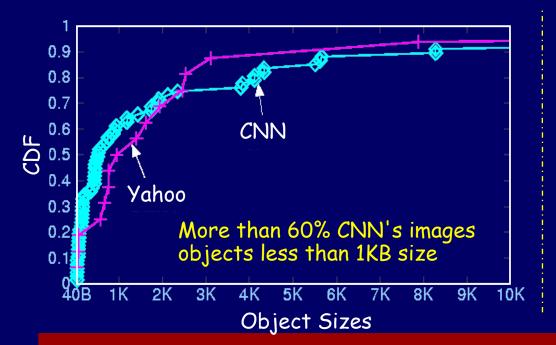
Proxy-based Optimizations



Dual-Proxy Mode

Compression Gains

Website	Mail	Yahoo	Amazon	Cnn
Compression	59%	59%	57%	52%
% Improvement	18%	41%	18%	12%

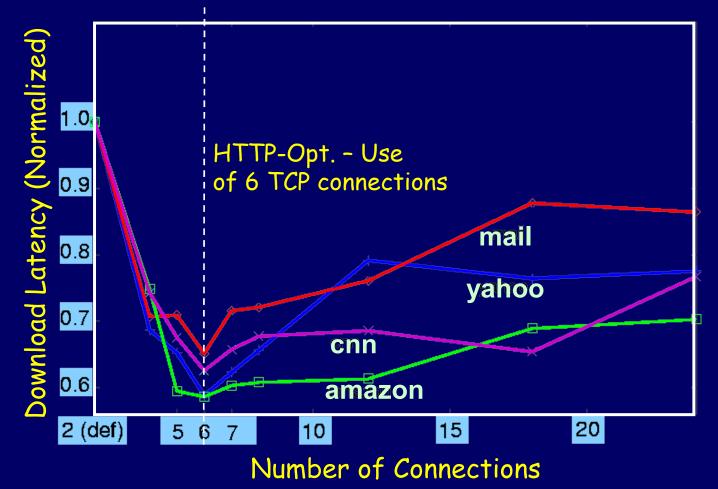


□ Yahoo provides the best improvements through compression whereas CNN the least.

Yahoo offers the best compression per image object size.

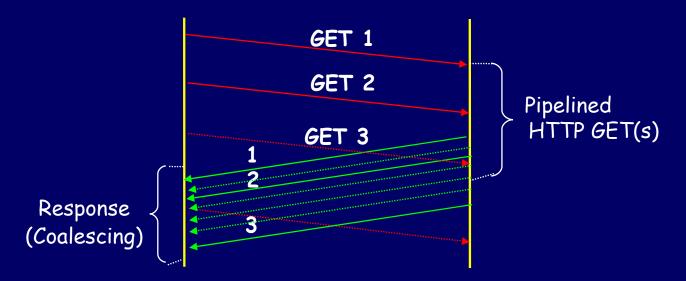
Compression Gains depends largely on the content characteristics of websites

Tuning Browser Performance



Optimal Connection Setting in Browsers improves performance by 25 - 45%

HTTP Pipelining

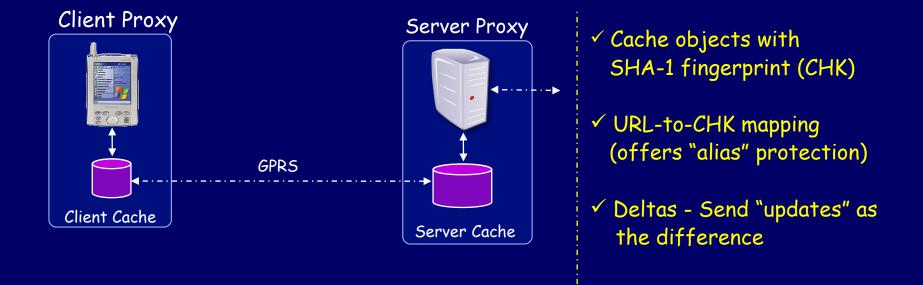


Website	Mail	Yahoo	Amazon	Cnn
HTTP-opt.	38%	31%	43%	37%
HTTP-pipe	56%	35%	49%	55%

HTTP Pipelining improves utilization with 5 - 20% additional gain over HTTP-opt.

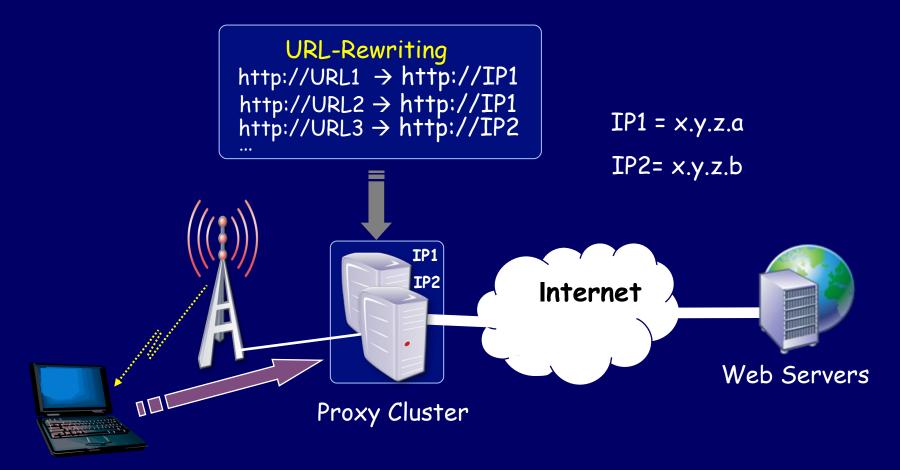
CHK-based Caching

Improves client cache hit rates, reduces redundant data transfers and optimizes bandwidth requirements



Caching and delta-encoding improves perf. By 5 - 9% depending on the web-site

URL-Rewriting



URL/DNS-Rewriting eliminates DNS lookups to provide 5 - 9% additional gain

Transport Layer Solutions

Link-Adapted TCP (TCP-WWAN)

✓ No TCP slow-start
 ✓ Prevent Spurious Timeouts
 ✓ Enhanced Recovery
 ✓ Avoid Excess Queuing

Custom Transport (UDP-GPRS)

- ✓ No slow-start
- ✓ No TCP Transaction Cost
- ✓ Credit-based Flow Control
- ✓ Messages-based Protocol
- NACK-based Selective
 Repeat for recovery

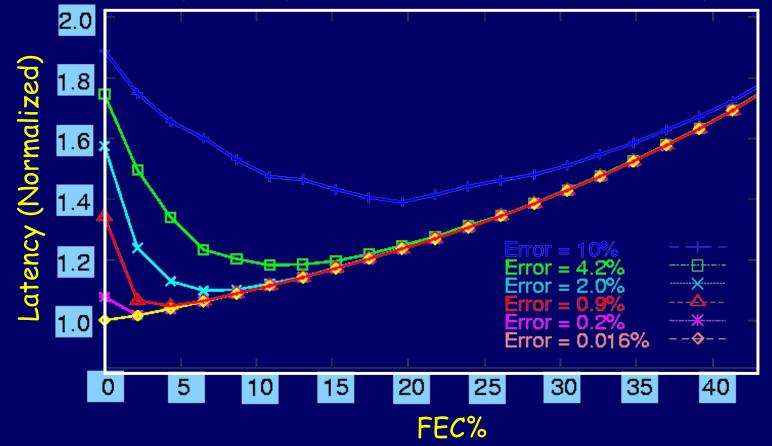
Optimized Transport solutions provide further improvements (5-14%) in performance

Link Layer Optimizations

- GPRS supports four FEC schemes (CS1-CS4)
- Most GPRS networks support static CS-2
- Trace-driven Evaluation to examine how Dynamic FECs benefit Application Performance
- We use link-layer traces where we can infer slots received in error within RLC blocks

Dynamic Link-layer FEC

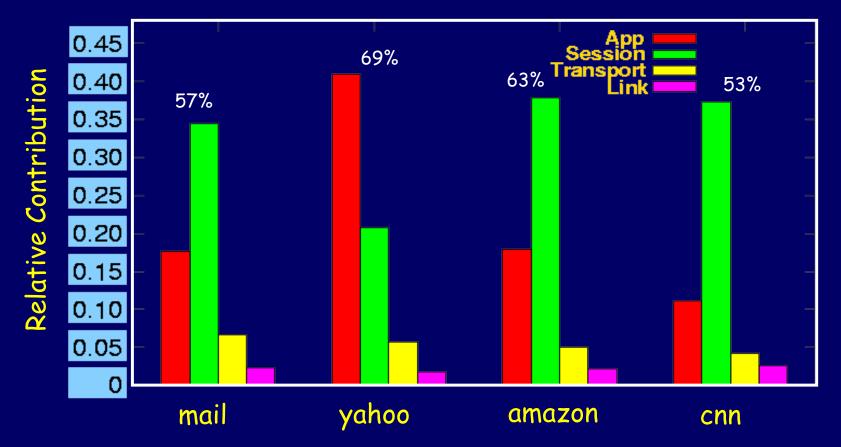
Impact of dynamic Link FECs on Download Latency



For a given channel condition there is an optimal value of FEC that minimizes latency

Summary of Optimizations (1)

Full Compression + HTTP-opt + DNS-Rewriting + TCP-WWAN + Dynamic FECs



App and Session Layer Optimizations Dominate Performance Benefits (48-61%)

Summary of Optimizations (2)

Transparent Proxy Opt.				Dual-Pr	roxy Opt.	
Website (Virtual)		TTP-Opt.HTTP-Pipeliningreconf-I)(No reconfII)				
	Lat.(s)	%Impr.	Lat.(s)	%Impr.	Lat.(s)	%Impr.
Mail	15.7	54%	13.2	62%	12.4	64%
Yahoo	11.6	67%	11.4	68%	9.9	72%
Amazon	30.8	60%	27.4	64%	24.3	68%
CNN	96.2	51%	65.1	67%	59.3	69%

Dual-Proxy Solution provides additional (5-18%) performance benefits

Main Observations

- Severe Mismatch in the performance of Default HTTP and TCP in WWANs
- Standard web-browsers fail to utilize the meagre resources of WWAN links
- Significant benefits can be realized from session and application layer optimizations
- Proxy-based solutions are most effective in improving performance for mobile end-users

Implications for 3G Links

Should we expect similar benefits for 3G?

Network	Web CNN Page (Avg. T'put)	FTP 200KB (Avg. T'put)	%Dgr.
GPRS	7.6 Kbps	29.9 Kbps	-75%
3G-1X	35 Kbps	91 Kbps	-61%
3G-UMTS	62 Kbps	178 Kbps	-65%

TCP and HTTP mismatch seen even in CDMA 3G-1X and UMTS 3G

Wired dial-ups Links

Are WWAN a special case of low-bandwidth high-latency links e.g. dial-ups?

Network	Web CNN Page (Avg.T'put)	FTP 200KB (Avg.T'put)	%Dgr.
GPRS	7.6 Kbps	29.9 Kbps	-75%
Dial-up V.90	38.5 Kbps	45.8 Kbps	-19%

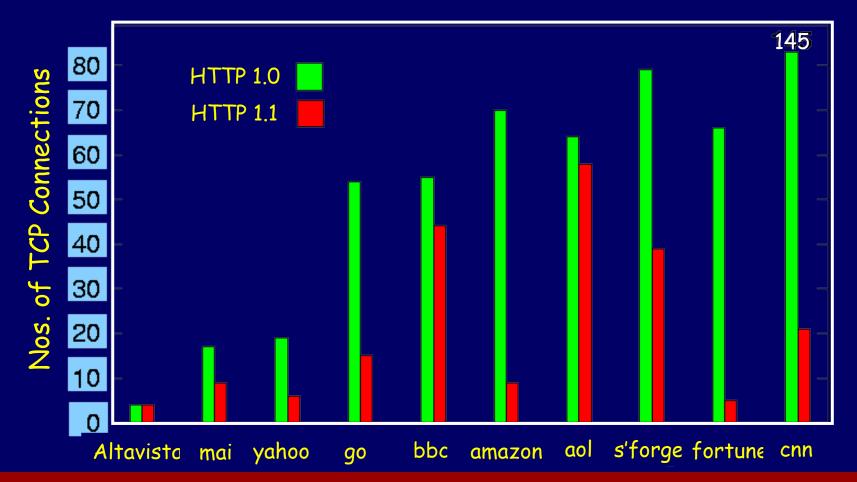
No noticeable mismatch in wired dial-ups

Virtual Web-hosting, Tools, Source Code, traces:

http://www.cl.cam.ac.uk/users/rc277/wwan.html



Impact of Web Server FIN'ing



Benefits of HTTP 1.1 not realized due to explicit Web Server FIN'ing